

Literacy4life's journey to five remarkable years

We will be embarking on an exciting journey with Literacy4Life as we celebrate not only five years of impactful initiatives but also embrace the dawn of a promising demi-decade. Join us in commemorating half a decade of empowering young minds and looking forward to the expansive growth ahead as we enter a new chapter in our journey. This year, we mark a significant milestone – five years of dedicated efforts, achievements, and positive change in the lives of countless individuals through literacy initiatives.

We anticipate a new era as Literacy4Life proudly introduces its dynamic Demi-Decade Board & Talent, as we witness the passion and vision that will steer the foundation toward even greater heights.

Save the date for our grand celebrations throughout 2024, culminating in a spectacular **Inaugural Gala Dinner on 2nd November 2024**. Join us in honoring the past and embracing the future. Get ready for a year filled with excitement!



Newsletter Highlights

LETTER FROM THE
CHAIRPERSON

NEW LEADERSHIP
UNVEILED

DEMI-DECADE EVENTS
UNVEILED

Letter from the office of the newly appointed Chairperson



Dear Esteemed Stakeholders,

I extend my heartfelt gratitude to each one of you for your unwavering support and commitment to the vision of Literacy4Life. As we approach a significant juncture in our journey, I am honoured to share our forthcoming milestones and plans for a momentous celebration together.

This year marks a pivotal moment for us as we commemorate two extraordinary achievements. Firstly, it symbolises the 5th anniversary of our establishment, a testament to our collective efforts in empowering young minds through the invaluable gift of education, particularly in literacy.

Moreover, 2024 signifies the 30th anniversary of democracy in South Africa, built upon the fundamental principles of acknowledging our apartheid history and educating future generations. It is our responsibility to honour this legacy by fostering a culture of knowledge and learning.

Under the guidance of the late visionary founder, Adv. Marukgwane Moremogolo, whose legacy continues to inspire us profoundly, we aim to uphold his vision with renewed vigour and unwavering dedication.

In the spirit of celebration and engagement, we invite you to participate in our upcoming activations. Among them, our renowned #kilometers4books initiative will be extended to encompass the Two Oceans Marathon on 13 April, 2024, and the Comrades Marathon on 9th of June, 2024. Additionally, we seek your input for an international marathon to further amplify this impactful cause.

Our initiatives, including #makingreadingfashionable, will unfold throughout the year, highlighted by projects like the Literacy Hub project linked to Nelson Mandela Day, the Edutainment corner at Mahikeng Provincial Hospital, and the commemoration of Patron's Day on 3rd November 2024.

Moreover, our #putting4books endeavour will culminate in the Annual Literacy4Life Golf Day on 6th September, 2024, linked to International Literacy Day.

To support our initiatives and commemorate these milestones, we'll host fundraising activities and culminate the year with the grand 5 Years of Literacy4Life Gala Dinner on 2nd November 2024.

Your continued involvement and suggestions are invaluable in shaping these events and furthering our cause. We anticipate your enthusiastic participation as we embark on this celebratory journey together, honouring our achievements and striving towards a future enriched by literacy and knowledge.

With deepest appreciation,
Mr Isaac Photo

Celebrating Our Guiding Lights: Meet the Literacy4Life Demi-Decade Board



Isaac Photo - Chairperson

Leading the way with wisdom and strategic vision, Isaac spearheads our initiatives and ensures our mission aligns with our core values.



Vena Chueu - Deputy-Chairperson

A pillar of support and dedication, Vena works closely with the Chairperson to steer the foundation towards the core mission of making reading accessible and fashionable.



Lindi Raulinga - Marketing, PR, and Communications Director

Telling our story to the world, Lindi spearheads our communication, marketing and public relations efforts, ensuring the impact of Literacy4Life is felt far and wide.



Hope Moremogolo - Projects Director

Bringing dreams to life, Hope oversees the execution of impactful projects, ensuring Literacy4Life's mission reaches every corner of the country.



Lutendo Ndumo - Governance Director

A guardian of our principles, Lutendo ensures that Literacy4Life operates with integrity and sound governance practices.



Meet the Powerhouse Supporting Literacy4Life's Vision

In addition to our visionary Demi-Decade Board, the engine driving Literacy4Life's success includes an outstanding support team. Each member plays a pivotal role in amplifying our impact and ensuring the realization of our goals:



Michael Shozi - Project Support

Michael is the driving force behind bringing projects to life, ensuring our initiatives make a lasting impact.



Tshiamo Modise - Compliance and Governance Specialist

Tshiamo ensures that our foundation operates with the highest standards of compliance and governance, steering us with integrity.



Mashudu Ralephata - Literacy Hub Coordinator

Mashudu leads the effort to transform communities by overseeing the creation of literacy hubs—bridging the gap between dreams and reality.



Motheo Mawela - Communication and Marketing Support

Motheo contributes his expertise to amplify our impact through effective communication, PR, and marketing strategies.



Charting New Horizons: Literacy4Life's Demi-Decade Events Unveiled

Here are the key dates for Literacy4Life's upcoming events. Please note that some dates are to be confirmed, and we will keep you updated on any changes. Mark your calendars and join us!

1. **Two Oceans Marathon** - #kilometers4books campaign
- Date: April 13, 2024
2. **Comrades Marathon** - #kilometers4books campaign
- Date: June 9, 2024
3. **Literacy Hub Project** - Nelson Mandela Day #makingreadingfashionable
- Date: July 18, 2024
4. **Annual Literacy4Life Golf Day** - International Literacy Day #putting4books campaign
- Date: September 6, 2024
5. **Five Years of Literacy4Life Gala Dinner**
- Date: November 2, 2024
6. **Patron's Day**
- Date: November 3, 2024
7. **International Marathon** - #kilometers4books
- Date: To be Confirmed
8. **Edutainment Corner at Mahikeng** #makingreadingfashionable
- Date: To Be Confirmed

